

BOARD RECRUITMENT PACK 2022

Contents

Introduction 3.

Our Board 5.

Trustee Information 6.

How to Apply 8.



Introduction

Welcome from the Board of Trustees, and thank you for taking the time to consider becoming a Trustee of Africa in Motion (AiM).

Following the exciting appointment of Liz Chege as our new Festival Director and the ongoing challenges of COVID-19, we are seeking to appoint new Trustees. We want our Trustees to bring a broad range of viewpoints and experience; some will already have worked with Boards (either as a Trustee or as an Executive), and some may be joining a Board for the first time. We want our Board to reflect the diverse nature of the Black diaspora and the independent spirit of the filmmaking we champion.

We are keen to receive applications from potential Trustees across the spectrum of age, disability, gender, socio-economic background, and cultural heritage. If you are not sure about whether this is the right opportunity for you, we would encourage you to get in touch with us for an informal chat at recruitment@africa-in-motion.org.uk

We are ready to embrace change and expand our vision, create new partnerships and to drive forward our strategies. Under the leadership of our newly formed board, we believe AiM has the opportunity to reach its ambitious goals and to continue making a decisive difference in the future to the vibrant cultural heritage of Scotland and its richly diverse communities.

Clr Graham Campbell,
Board Chair



Credit: Africa in Motion, 2016

Introduction

About the festival

Africa in Motion (AiM) is an annual African film festival taking place in Scotland, that delivers film screenings and complementary events. Now in its sixteenth year, AiM brings the best of African cinema to Scotland—making it possible for Scottish audiences to engage with African stories and industry professionals from the continent. AiM has established itself as a major annual event within the Scottish cultural calendar, whilst also maintaining an international profile as one of the leading African film platforms. The festival caters to a varied and diverse audience from all over Scotland, the UK and further afield.

Our Vision

A world where African and Black diaspora artists are supported wholly with all the resources they need to experiment and forge their visionary work. We believe that their stories matter and have the power to transform the world.

Our Mission

To empower African and Black artists from the diaspora to take control of their own narrative, celebrate their heritage, and showcase their stories to global audiences. We practice this by curating the very best of African cinema, exploring the depth, complexity and vibrancy of the continent, the people who live there, and the stories it holds, past, present and future.

How we are Funded

AiM is mainly supported by Creative Scotland through the Screen Scotland fund to advocate for underrepresented filmmakers, exhibit African cinema and present supporting activities such as masterclasses, workshops and various audience engagement pursuits. Africa in Motion is a member of Film Hub Scotland – one of the regional hubs in the BFI's FAN (Film Audience Network), charged with the provision of programming, advisory and information services for the sector.

Over the last 16 years we have also received financial support from the British Council, Impact Funding Partners and various Scottish academic institutions, amongst others. Since 2006 we have:

- Screened 1,000 + African films.
- Produced the [Africa's Lost Classics](#) touring project, which aimed to safeguard the history of Africa's 'lost' classics - films that have been forgotten, neglected or lost. The project is rooted in the belief that cinema contributes significantly to the cultural history of the continent.
- Produced the [African Film Database](#), a platform with over 2,000 films, providing anyone with an interest in African cinema with the ability to research titles.

Our Board

Africa in Motion is rooted in Scotland, with an office in Glasgow. Board meetings have previously taken place in Edinburgh, and we expect our Trustees to have an understanding of the festival's strong commitment to Scotland. However, you can be **based anywhere in the UK**, and it is highly likely we will continue meeting online to be as accessible as possible. This is a **voluntary, unpaid role**, although we will reimburse any expenses you incur in your duties as a member of the Board. We currently have five Board members:

Cllr Graham Campbell (Chair)

Glasgow City Councillor and Co-Convener of African Caribbean Cultures, Glasgow. He is a musician and cultural producer with three decades of anti-racism campaigning and community activism. Joining AIM Board in 2012, he was elected Chair in 2018. In May 2017, he was elected as Glasgow's first African Caribbean Councillor. In May 2022 he was appointed Chair Education Skills & Early Years City Policy Committee. He was instrumental in Glasgow City Council holding its first-ever official Black History Month event in 2017. He chairs the Council's slavery legacy working group and is Project Leader of 'Flag Up Scotland Jamaica' a twinning & reparative justice project.

Dr Stefanie Van de Peer (Vice Chair)

Reader in Film Studies at Queen Margaret University. Stefanie's areas of study have been focused on women making documentaries in North Africa. She is a film historian interested in non-mainstream filmmaking such as activist non-fiction and animation, and the manner in which these art forms have been perceived and received on international festival networks.

Olumide Fadeyibi

Filmmaker and director of film and video production company Turn Flicks. His mission is to inspire generations to come and to make this world a better place for all.

Joanna Keating

Head of International Development Team at Scottish Government. She works with the Minister for Culture, Europe & International Development; responsible for policy direction on their International Development Fund and the Humanitarian Emergency Fund.

Dr Peter West OBE

Malawi's Honorary Consul in Scotland. He established and led the Strathclyde University Malawi Millennium Project, and subsequently served as chair of the Scotland Malawi Partnership until his appointment in 2010 as Scottish Honorary Consul of the Republic of Malawi. He is a Deputy Lieutenant of the City of Glasgow.

Trustee information

What we're looking for

You don't need to have an arts background or a university degree to be a Trustee, or to have reached any particular stage in your career.

We want to hear from people who bring something new, will challenge us, and who want to help us grow. We invite applications from people who are passionate about Africa in Motion's vision, the arts/cultural sector, and those with lived* and/or professional experience in these key areas:

- Law
- HR and policymaking
- Accounting/Financial governance
- Professional filmmaking/acting/media industry experience
- Fundraising and Sponsorship experience
- PR / Marketing and digital production
- Community building
- Strategic planning and business management

If you don't meet any of the above, we still encourage you to submit your interest, but we may prioritise other applicants to ensure a well-rounded, representative board.

Please note that the role is unpaid, and the deadline for sending us your expression of interest is 11:59 PM, Sunday 23rd October, 2022.

**By this we mean: "Personal knowledge about the world gained through direct, first-hand involvement in everyday events rather than through representations constructed by other people." Some may consider it more in terms of personal identity or culture. You do not have to disclose which, if any, lived experiences you identify with as part of the application process.*

Some examples include: being chronically ill, d/Deaf, Black British, Black African, desi, disabled, LGBTQ+, non-binary, refugee or Asylum Seeker, visually impaired, working class, mixed heritage and so on.

We recognise that if you've not been a Trustee before, you may have questions about the role. We would like to invite you to join us in an online Q&A at **5:30pm on Monday 26th September 2022.**

If you have any queries, please email us at: recruitment@africa-in-motion.org.uk

The Opportunity

Responsibilities:

All charity trustees have legal duties and responsibilities under the 2005 Act. These include:

- Reading organisation reports and minutes, and come to the meetings prepared to ask questions, discuss, and act as a critical friend to ensure that the charity is being run well. You will work closely with the Festival Director taking a strategic overview of the organisation's planning.
- Demonstrate commitment to our policies including our equalities, diversity and inclusion policies, and a commitment to the values and mission of the festival as a newly Black-led organisation.
- Protect and manage the assets of the organisation, ensuring the financial stability of the charity and the proper investment of its funds.

We will work with you to make sure that there is a detailed induction, and we will discuss what support you might want in your first months, such as a buddy system, to make sure that you have everything you need to play a fully effective role on the Board.



Credit: Africa in Motion, 2017

How to apply

Q&A session

We will be holding an open Q&A sessions on Zoom in which you will be able to meet several Trustees on **Monday 26th September, 2022.**

You do not have to attend this session to apply, but we hope that it will be useful to you. Feel free to ask us anything and come and find out a bit more about us and what we do! If you would like to attend one of these sessions, please [sign up here](#), and if you have any questions, please contact us at recruitment@africa-in-motion.org.uk

Application

To start the conversation, we request an expression of interest. Email a one page cover letter or a short video of no longer than 2 minutes (preferred format MP4). Please tell us:

- Why you would like to join the Board.
- What you think you would bring to the organisation and how your skills could support the Board and team in achieving its vision.
- A bit about yourself, the work you do, and your previous experience.

Deadline: 11:59 PM, Sunday 23rd October 2022. To apply, please submit [your letter or video here](#).

Process

We plan to interview **W/C 25-30 November**; when you contact us, please let us know if you are not free on these dates. We want everyone who believes they can contribute to AiM's Board of Trustees to feel welcome to apply. It is our responsibility to make the application process accessible, and to give you the information you need to decide whether you might be suitable. If you require any further information in a different format, or have questions before you apply, please get in touch with recruitment@africa-in-motion.org.uk



Credit: Africa in Motion, 2017